

Transparency – the starting point for better governance



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In our consulting projects for the systematic implementation of controlling function and processes, we usually propose the following sequence:

1. planning, 2. analysis, 3. reporting, and 4. business consulting and partnering. However, for some of our clients this seems like a long path and they want on the one hand to make sure the concept works, and on the other hand concrete results – quick wins. In the last half of the year, they had just a few such requests – to determine the current situation and to provide insight and management of the existing situation extremely quickly. We did this by

producing a management report in a structured form on the current situation with available data quality.

The results were excellent: the client was satisfied to receive material usable for management almost immediately and received an incentive to improve the remaining three segments of overall management or controlling (planning, analysis, business consulting and partnering).

Instead of a conclusion: sometimes in disruptive times, the disruptive way of working gives better results than the usual textbook approach. ■

Figure:
Usual vs. customized
approach for
controlling
implementation

Source:
Author of the paper

