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**ICV Croatia Adriatic Region**

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Controlling – Creating future

## **Who we are, what we offer**

**Knowledge for personal and business success**

- We are the opinion leaders of the controlling.
- We develop controllers to business partners.
- We are the "enablers" of the controller careers. ICV members are proven successful.\*
- We are the right partner for CFO's; a CFO is only as good as its controlling or its controller.\*\*
- We are not a professional organization and do not want it to be.
- We promotes the exchange of expirience and enables ICV members to increase their professional qualifications

\* WHU-Controllerpanel

\*\* Siegfried Gänßlen, ICV-Vorsitzender und CEO Hansgrohe AG

## Internationaler Controller Verein

An Original from 1975

■ **1975:** Established by Controller Akademie Students, Gauting

■ **Today:**

- > 7.000 members from 34 Countries
- > 100 Company members
- > 70 work groups in 17 Countries - in Europe, USA, China
- > 9 professional Work groups (specialised thema, topic, ...
- WG International (members from all countries)
- Idea workshop as Think-Tank of Controlling
- Controller Congress: more than 600 participants yearly
- Internationale Regional Conferences .... More than 1.500 participants
- Controller e-news with >12.000 subscribers
- Home pages in 13 languages
- Web, Publikations, ...
- WIKI-controlling



Dr. Dr. h.c. Albrecht Deyhle

## Publication and Web

Practical Controlling knowledge



■ **Magazine:**

With a circulation of more than 10,000 copies (6x a year)  
"Controller Magazin,, is the most widespread magazine on the subject of controlling.

■ **Finance:**

Monthly orientation for CFOs with a circulation of more than 25,000 copies

■ **Statements:**

The "Controller Statements" give detailed guidance to controllers work. Pulse papers and white papers show the state of the discussion on the latest developments.

■ **Web:**

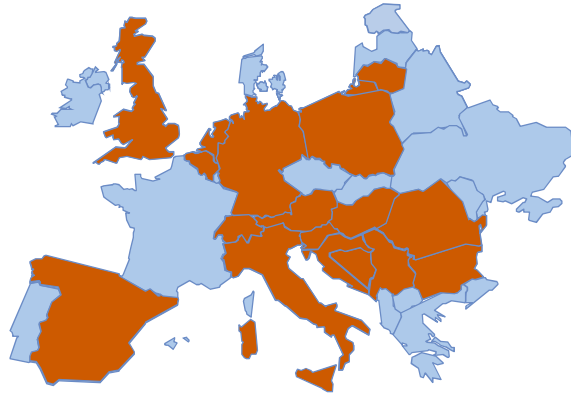
Under [www.icv-controlling.com](http://www.icv-controlling.com) and [www.controlling-wiki.com](http://www.controlling-wiki.com) we offer a wide range of knowledge available. Regular information is provided free of subscribing to our newsletter "Controller's e-News".



## Working Groups – ICV is present in ...

and **WG International** (since 2015)

- Bulgarien
- Belgien
- Bosnien-Herzegowina
- Deutschland
- Großbritannien
- Italien
- Kroatien
- Litauen
- Niederlande
- Österreich
- Polen
- Rumänien
- Russland (Kaliningrad)
- Schweiz
- Serbien
- Slowenien
- Spanien
- Ungarn



80 regional or professional WGs meet regularly several times a year and serve as a forum for the exchange of experiences of our members.

## Professional Work groups - "Building Solutions"

Currently, there are nine working groups on the following topics:



Teams from leading practitioners, consultants and academics combine the latest research with practical experience. Their aim is to develop new, practical controlling solutions to current challenges in order to make these available to the members.

## ICV self image

### Our values

#### We develop and represent the social image of a controller as:

- a future-oriented intermediary between different interest groups within enterprises and organisations as well as between them;
- an “interpreter” between the different “languages” attributable to the different perception of various tasks, responsibilities and cultural experiences as well as discrepancies concerning the sector-specific and technical knowledge base;
- a person responsible for transparency and a partner of the management in the decision-making process on all management levels;
- a competent expert who owing to the solid basis of generally accepted education remaining in line with practical requirements (e.g. IGC Certificate) embodies an independent professional image;
- a person co-responsible for “Business Economics”

## ICV sustainable controlling philosophy

### The 10 core elements of the ICV's sustainable controlling approach

1. Sustainable value creation
2. Beyond the costs
3. Dealing with symptoms is not enough
4. Innovation and competitive advantages
5. Taking actions above all
6. Taking responsibility
7. Business partner instead of a number cruncher
8. Seeing the people behind the numbers
9. Representing the company's values
10. Being a person of integrity

The image of the controller in our sustainable controlling-philosophy is in line with the controller's mission statement of the International Group of Controlling (IGC).

ICV Core Elements:: <https://www.icv-controlling.com/en/association/10-core-elements-of-controlling.html>

## CONTROLLERS' MISSION STATEMENT

As partners of management controllers make a significant contribution to the sustainable success of the organization.

### Controllers ...

1. design and accompany the management process of defining goals, planning and management control so that every decision maker can act in accordance with agreed objectives
2. ensure the conscious preoccupation with the future and thus make it possible to take advantage of opportunities and manage risks
3. integrate an organization's goals and plans into a cohesive whole
4. develop and maintain all management control systems. They ensure the quality of data and provide decision-relevant information.
5. are the economic conscience and thus committed to the good of an organization as a whole.

## How do work groups work?

Successful ICV work groups  
(more solutions)

- Teams of 20 – 25 active members
- A leading-team of 3 – 5 controllers organizes the work group
- All members define the topic for the next meeting
- Active work – all together  
only one topic for each session – no external speakers  
4 – 6 members prepare the next meeting
- Intensive communication during the evening → 17:00 bis 17:00
- Meetings at least twice a year
- Continuity by regularly being together
- Planning the meetings one year in advance
- If attending the meetings 2 times, you should become a member of the ICV

## Membership – many advantages

### Benefits for individual members

- Promoting their own professional qualification
- National and international experiences with other controllers and managers
- Insight into future-oriented trends and developments in Controlling
- Preferential price at the events of the ICV
- Working group meetings as practical and free training
- Shaping of future-oriented controlling ideas and tools
- The private vocational active long term shaping
- Free subscription to the journals "Controller Magazin" (*german*) and the „Controller Statements“
- Advanced user rights and download capabilities on the site [www.icv-controlling.com](http://www.icv-controlling.com)
- Membership in the international community Controlling
- The opportunity to make new contacts at every level
- Access to controller-knowledge at the international level
- Contacts with controllers and CFOs in and outside Europe

## Der Internationale Controller Verein

### International Association of Controllers

#### Internationaler Controller Verein eV

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