# CONTROLLER'S **eNEWS** International



Subscribers: 10.487

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# Overview

## International Controller Association

- ➤BULGARIA: Business Game in Work Group Meeting
- ➤INTERNATIONAL: Invitation: ControllerPrize 2011
- ➤ RUSSIA: ICV guests at the Russian Controlling Symposium
- ➤SPAIN: First ICV work group established

# Controlling Scene

- ➤ Revival of credit?
- ➤ European countries present more potential and fewer barriers
- ➤No Hurry to Adopt IFRS
- ➤ School of Controlling Business Effectiveness goes International
- ➤ Controlling in China 2010 Benchmarking Study
- ➤Do you recommend social media as a search tool?

#### Miscellaneous

➤ Current topics and dates from the ICV

# INTERNATIONAL CONTROLLER ASSOCIATION

### FROM CROATIA TO SERBIA

## School of Controlling Business Effectiveness goes International

After receiving positive feedback from participants in several Croatian cities (Zagreb, Split, Rijeka), Business Effectiveness Ltd. (Poslovan ucinkovitost Ltd.) decided to organize this four day professional education in Belgrade from 22 – 25. November 2010. As an assurance of quality and distinctiveness of this education Business Effectiveness Ltd. offers its experience from implementation of controlling in practice and organization of controlling seminars. Education is intended to all professionals who recognized the importance of controlling in practice and want to upgrade controlling in their companies. This education is also recommended to the professionals who are going to implement controlling in their companies. The goal of the School of Controlling is to contribute to development of the controlling as a profession and dissemination of the knowledge among controllers and those who want to become controllers or are simply interested in this subject.

## More (PDF):